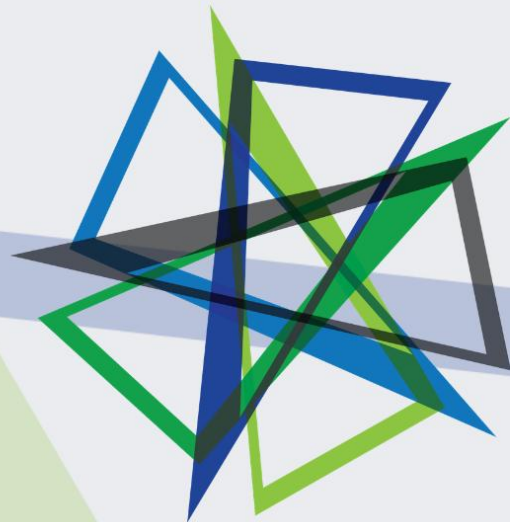




PARTNERSHIP OPPORTUNITIES 2026





FM INDUSTRY Awards



PARTNERSHIPS THAT CELEBRATE THE INDUSTRY

The FM Industry Awards for Excellence honour the hard work and dedication of the individuals, teams and companies whose leading and innovative practices are meeting today's facilities management challenges, while inspiring the industry leaders of tomorrow.

As an Award Partner, you will have a unique opportunity to:

- leverage your brand
- connect with a broad range of senior decision makers from across the industry
- actively support the ongoing growth and success of FM in Australia



Join the Facility Management Association of Australia in 2026 in celebrating the achievements of the designers, creators and managers who strive every day to make our world a safer, healthier place to work and live.

PRESENTED AT THE AWARDS GALA DINNER



- Twelve award categories showcasing the best and brightest from across the industry and the country
- Quality venue and Australia's best talent
- 400 + industry delegates from around Australia
- Senior representatives from all Australia's top 10 leading FM companies

PRESTIGIOUS VENUE

The FM Awards night is the industry's most notable annual event being held at Crown Palladium, Melbourne.

The Palladium provides an extraordinary experience for all guests with its grandeur and exuberance hosting. The FM Awards format will showcase the winners and live entertainment for the celebrations.



CONTACT

To enquire about sponsorship packages, or to apply to secure a package: please email Nicole Arnold, Operations and Partnerships Manager – nicolea@fma.com.au



PARTNERSHIP Opportunities



BENEFITS	MAJOR AWARD	AWARD CATEGORY	WELCOME PARTNER	INDUSTRY TABLE PARTNER	CATERING PARTNER	ENTERTAINMENT PARTNER	SPONSORED TABLE PARTNER	GALAXY PARTNER	COMBINED TABLE AND GALAXY	MEDIA WALL
Exclusive Opportunity	■		■	■	■	■				■
Lead company profile & logo in Awards Program (150 words)	■	■	■							
Logo in Awards night program	■		■		■	■		■	■	
One minute address by representative	■	■								
Logo on slides throughout the night	■	■	■	■	■	■	■	■	■	
Official recognition by the MC	■	■	■	■	■	■		■	■	■
MC announcement and interaction							■		■	■
Ten complimentary tickets – 1 table with company branding on table sign	■	■					■		■	
Five complimentary tickets – Additional 5 tickets purchased (1 table) company branding on table sign			■	■	■	■				
Two complimentary tickets								■		■
Exclusive award category “supported by”		■								
Company name on award category		■								
Logo and welcome message/footage on foyer screens			■							
Logo on drink napkins during welcome drinks			■							
Logo on menus at tables. Option for serving staff to wear branding					■					
Partner gift for distribution to guests on arrival			■							
Opportunity for 5-minute meet and greet and photo with MC & Acts throughout event						■				
Partner profile and logo on program	■	■	■	■						
Partner branded table centre pieces on all tables				■						
Company branding on table sign							■			
Logo on awards emails sent to FMA database	■	■	■	■	■	■		■	■	■
Logo on FM Industry awards webpage	■	■	■		■	■		■	■	■
Logo featured; Online Registration Form, Facilities Perspectives Advertisement and Editorial, Exposure social media, Acknowledgement FMA Annual Report	■	■	■	■	■	■	■	■	■	■
Total Investment (ex GST)	\$22,000	\$17,750	\$10,000	\$8,200	\$6,500	\$6,500	\$4,300	\$4,000	\$7,500	\$6,500
Non-Members							\$4,700		\$8,000	



PARTNERSHIP Inclusions



★ EXCLUSIVE OPPORTUNITY

On the night

- ✓ Lead company profile (150 words) & logo in Awards Program as Major Awards Program Partner
- ✓ One minute welcome by Partner representative, following FMA Chair's welcome
- ✓ Logo on slides throughout the night
- ✓ Official recognition by MC
- ✓ Ten (10) complimentary tickets (1 table) with company branding on table sign (laminated A4 inc company name and logo)

E-Marketing & Other Support

- ✓ Partner profile and logo on program
- ✓ Logo on Awards emails sent to FMA database
- ✓ Profile, Logo and Link on the FM Industry Awards for Excellence webpage (FMA website)
- ✓ Logo will also feature on: Online Registration form, Facility Perspectives advertisement, June & September 2026 (deadline dependent), Facility Perspectives editorial, December 2026
- ✓ Exposure in social media
- ✓ Acknowledgement in FMA Annual Report



Individual achievement

Facilities Manager of the Year

Young Facilities Professional of the Year
Champion of Diversity

Organisation and/or Team Achievement

FM Organisation of the Year (SME, Corporate)
either in-house or outsourced

Collaborative Partnerships

Leadership in Environment, Social and Governance (ESG)

Leadership in Industry Innovation

Excellence in Facilities Management Practice – individual or team

Industry Advocate of the Year

Leadership in Safety

Excellence in People's Well-being

Excellence in Supporting the Development of FM Professionals

On the night

- ✓ Partner representative to briefly address the audience (1 minute) and present the Award
- ✓ Logo on slides throughout the night
- ✓ Official recognition by the MC
- ✓ Ten (10) complimentary tickets (1 table)
- ✓ Exclusive award category "supported by" rights
- ✓ Company name and/or logo on award category
- ✓ Logo to feature on slides at presentation of the Awards
- ✓ Partner profile (150 words) and logo in the Awards night program on relevant finalist page

E-Marketing & Other Support

- ✓ Partner profile and logo on program
- ✓ Logo on Awards emails sent to FMA database
- ✓ Logo on the FM Industry Awards for Excellence webpage (FMA website)
- ✓ Logo will also feature on: Online Registration form, Facility Perspectives advertisement, June & September 2026 (deadline dependent) and Editorial, December 2026
- ✓ Exposure in social media
- ✓ Acknowledgement in FMA Annual Report



★ EXCLUSIVE OPPORTUNITY

Welcome drinks

- ✓ Logo and welcome message/footage on foyer screens
- ✓ Logo on drink napkins during welcome drinks (white cocktail napkins with black logo)
- ✓ Partner gift for distribution to guests on arrival (optional and to be supplied by Partner and approved by FMA)

Dinner

- ✓ Logo on slides
- ✓ Company profile (150 words) and logo in the Awards night program as Welcome Partner
- ✓ Official recognition by the MC
- ✓ Five (5) complimentary tickets.
- ✓ Additional 5 tickets purchased (1 table) includes company branding on table sign (A4 sign)

E-Marketing & Other Support

- ✓ Partner profile and logo on program
- ✓ Logo on Awards emails sent to FMA database
- ✓ Logo on the FM Industry Awards for Excellence webpage (FMA website)
- ✓ Logo will also feature on: Online Registration form, Facility Perspectives advertisement, June & September 2026 (deadline dependent) and Editorial, December 2026
- ✓ Exposure in social media



PARTNERSHIP Inclusions



✦ EXCLUSIVE OPPORTUNITY

On the night

- ✓ Logo on slides throughout night
- ✓ Official recognition by the MC
- ✓ Five (5) complimentary tickets.
- ✓ Additional 5 tickets purchased (1 table) includes company branding on table sign (A4 sign)
- ✓ Partner branded table centre pieces on all tables (Type to fit within event budget)

E-Marketing & Other Support

- ✓ Partner profile and logo on program
- ✓ Logo on Awards emails sent to FMA database
- ✓ Logo on the FM Industry Awards for Excellence webpage (FMA website)
- ✓ Logo will also feature on: Online Registration form, Facility Perspectives advertisement, June & September 2026 (deadline dependent) and Editorial, December 2026
- ✓ Exposure in social media



✦ EXCLUSIVE OPPORTUNITY

On the night

- ✓ Logo in the Awards night program as Catering Partner
- ✓ Logo on slides throughout night
- ✓ Recognition by the MC
- ✓ Additional 5 tickets purchased (1 table) includes company branding on table sign (A4 sign)
- ✓ Logo on menus at tables
- ✓ Option of serving staff wearing branding e.g. badges/shirts (provided by Partner, approved by FMA)

E-Marketing & Other Support

- ✓ Logo on Awards emails sent to FMA database
- ✓ Logo on the FM Industry Awards for Excellence webpage (FMA website)
- ✓ Logo will also feature on: Online Registration form, Facility Perspectives advertisement, June & September 2026 (deadline dependent) and Editorial, December 2026
- ✓ Exposure in social media



✦ EXCLUSIVE OPPORTUNITY

On the night

- ✓ Logo in the Awards night program as Entertainment Partner
- ✓ Logo on slides throughout night
- ✓ Official recognition by the MC
- ✓ Opportunity for up to 5 minute meet & greet and photo with MC and acts throughout the event (to be organised prior to the night and subject to event timings and availability of sponsor, MC and acts on the night)
- ✓ Additional 5 tickets purchased (1 table) includes company branding on table sign (A4 sign)
- ✓ Opportunity for up to 5 minute meet & greet and photo with MC and acts throughout the event (to be organised prior to the night and subject to event timings and availability of sponsor, MC and acts on the night)

E-Marketing & Other Support

- ✓ Logo placed next to an "entertainment feature" on the FM Industry Awards for Excellence webpage (FMA website)
- ✓ Logo on Awards emails sent to FMA database
- ✓ Logo on the FM Industry Awards for Excellence webpage (FMA website)
- ✓ Logo will also feature on: Online Registration form, Facility Perspectives advertisement, June & September 2026 (deadline dependent) and Editorial, December 2026
- ✓ Exposure in social media



PARTNERSHIP Inclusions



On the night

- ✓ Corporate Logo on **two** Media Walls at Awards in 2026. One located in the Pre-dinner cocktail area and one on the main stage
- ✓ Encouragement by MC of attendees on the night to take and share photos in front of the media wall
- ✓ 2 Tickets to the FMA Awards Dinner
- ✓ Logo on Awards emails sent to FMA database (15,000 + people)
- ✓ Logo on the Awards web page (FMA website)
- ✓ Logo will feature on:
 - Online registration page
 - Facility Perspectives advertisement 2026 (deadline dependent)
 - Facility Perspectives editorial, December 2026
 - Exposure in social media – throughout promotion of Awards
- ✓ Acknowledgement in FMA Annual Report

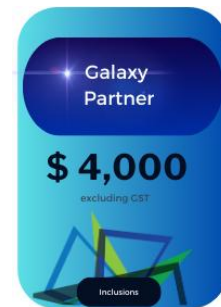


On the night

- ✓ Logo on slides throughout night
- ✓ MC announcement and interaction with each sponsored table at a point throughout the night
- ✓ Table of ten (10) in preferred location of organiser's choice
- ✓ Company branding on table sign (A4 sign including company name and logo)
- ✓ Logo to be included on all table QR program flyers

E-Marketing & Other Support

- ✓ Logo will also feature on: Online Registration form, Facility Perspectives advertisement, June & September 2026 (deadline dependent) and Editorial, December 2026
- ✓ Exposure in social media



On the night

- ✓ Logo in the Awards night program
- ✓ Logo on slides throughout the night
- ✓ Logo in the Awards night program
- ✓ Official recognition by the MC
- ✓ 2 Complimentary Tickets

E-Marketing & Other Support

- ✓ Logo on Awards emails sent to FMA database
- ✓ Logo on the FM Industry Awards for Excellence webpage (FMA website)
- ✓ Logo will also feature on: Online Registration form, Facility Perspectives advertisement, June & September 2026 (deadline dependent) and Editorial, December 2026
- ✓ Exposure in social media



On the night

- ✓ Logo in the Awards night program
- ✓ Logo on slides throughout the night
- ✓ Logo on Awards night program
- ✓ Official recognition by the MC
- ✓ Table of ten (10) in preferred location of organiser's choice

E-Marketing & Other Support

- ✓ Logo on Awards emails sent to FMA database
- ✓ Logo on the FM Industry Awards for Excellence webpage (FMA website)
- ✓ Logo will also feature on: Online Registration form, Facility Perspectives advertisement, June & September 2026 (deadline dependent) and Editorial, December 2026
- ✓ Exposure in social media





PARTNERSHIP Booking Form

PERSONAL DETAILS

Company Name:

Contact Person:

Postal Address:

State:

Postcode:

Country:

Telephone:

Email:

CHECKLIST OF ITEMS TO BE PROVIDED BY YOU

These items, if applicable to your package, will be used on the website, MYFMA and presentation for the FM Industry Awards 2026.

Please send all required information to:

events@fma.com.au

- Company logo (EPS & JPEG)
- 150 words of Company Profile (please note, text exceeding 150 words will be edited for length)
- Table Guest Information

PAYMENT

Payment can be made by direct deposit, credit card or cheque to: Facilities Management Association

Name of bank: Commonwealth Bank of Australia

Account name: FMA ACCT

BSB: 063 000

Account no: 105 295 27

PARTNERSHIP PACKAGE

I would like to secure the following package:

Price:

Prices quoted in the package are in Australian Dollars and are exclusive of GST

Signed:

Name:

CREDIT CARDS: VISA / MasterCard / AMEX payments are acceptable. Contact will be made to arrange over the phone payment on **(03) 8641 6666**. Credit card details are not recorded or retained by the Association. A surcharge will be applied to all credit card payments.

Payment Terms for all sponsorship packages:

Minimum 25% deposit required upon signature of agreement, with balance due 90 days prior to event date



☐ Yes, we would like to support FM Industry Awards 2026! By signing this document, we are agreeing to take part in a sponsorship agreement, as per the terms and conditions, and confirm I have the authority of my organisation to do so.



TERMS and Conditions



Management of Agreement

FMA Manager Operations & Partnership will be responsible for managing the Agreement, this will include but is not limited to providing updates to the Partner at agreed intervals and where appropriate at other times; issues management; management of third-party suppliers; maintenance of records; ensuring all contractual obligations are fulfilled.

Conflict of interest and restrictions on Partner rights under the Agreement

The Agreement may promote a perception that an association and level influence exist between the FMA and Partner. To avoid a possible conflict of interest, or a perception of one, the FMA will continue to remain independent and impartial in the provision of its core services. In addition:

1. The Partner does not have the right to directly or indirectly influence the goals, strategic direction, integrity or delivery of the core functions of the FMA.
2. The Agreement does not infer:
 - a. Partner ownership of the event/activity or associated benefits
 - b. FMA endorsement of the Partner's products or services (whether or not Partner representatives are on an advisory committee or management body of FMA Australia)
 - c. Any other limitation or appearance of limitations on the FMA's ability to carry out its functions fully and impartially.

Probity

The same ethical standards which are applied to any other activity or agreement undertaken by the FMA (in line with the Code of Conduct) will be applied to this Agreement.

Evaluation

The Partner will be provided with a range of predetermined information related to the supported activities, benefits and actions, as well as the opportunity to work with the FMA to assess value of the benefits and provide the relevant feedback to FMA.

Acknowledgements, logos & other collateral

1. Acknowledgements that may or may not include the display of the Partner logo, in print or electronically, may not contain:
 - a. qualitative or comparative descriptions of the Partners products, services, facilities or company
 - b. qualitative or comparative language, price information or other indications of value, or an endorsement or other inducement to purchase, sell or use the Partner product or services
2. Acknowledgements may contain the Partner brand and/or trade names, list of locations, telephone numbers, internet address and value-neutral description of products or services
3. The FMA reserves final editorial approval of all Partner acknowledgements
4. Electronically the Partner logo may contain a hyperlink to either the relevant page on the FMA website or to the Partner website
5. Partner logos provided electronically may be required to be compressed. The Partner will be given the opportunity to approve any image changes made by the FMA prior to website publication
6. The FMA offers no guarantee regarding exposure level of Partner acknowledgements on the FMA website. Website page view statistics will be provided to the Partner on a quarterly basis if requested
7. The FMA reserves the right to display other Partner acknowledgements on the Corporate Support page of the FMA website

Execution

8. This agreement will be in effect for the period from receipt and payment of signed Partnership Agreement through to conclusion of the Awards Function for the year of partnership.
9. All reasonable attempts will be made by the FMA to ensure the Partner is able to facilitate and gain value from this arrangement. However, the FMA makes no guarantees as to the business development outcomes resulting from this Agreement
10. Negotiations can be held in good faith to alter this agreement during its term should this be required
11. Agreements of more than one year will be reviewed annually

12. In the event that any or all activities, benefits or actions as per this agreement cannot be delivered as prescribed, a mutually agreed outcome will be negotiated in lieu of delivery of the aforementioned benefit(s) or activity(s). The cost listed against the non-delivered benefit(s) or activity(s) reduced by an appropriate administrative fee and any actual costs incurred will be the basis for such a negotiation
13. There should be no expectation that a refund of any amount will be given as a result of non-delivery
14. Should the corporate Partner withhold reasonable access to information, fail to deliver required collateral, confirm dates for event sponsorship, provide details for promotional material or similar, this will not constitute non-delivery by the FMA.

General

1. All sponsorships will be awarded on a first come, first served basis. FMA retains the right to reject any sponsor that it deems inappropriate.
2. FMA does not provide exclusivity in any areas unless otherwise indicated in the sections of the agreement.
3. In line with Privacy permissions, FMA does not provide copies of delegate lists for any of its events
4. All signage, gifts, materials and prizes for delegates must be approved by FMA a minimum 10 days prior to the event.
5. The sponsor must provide the sponsorship funds, logo image (in the format required) and other details as required (such as correct use of sponsor's name, trademarks etc.) to FMA within 10 days of receipt of acceptance.
6. Sponsorships cannot be processed without payment. Funds must be payable in Australian dollars. Refunds are not available for sponsorships.
7. FMA will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.
8. FMA reserve the right to make changes to the event agendas. Unforeseen circumstances may result in the substitution of a presentation, venue, topic or speaker. FMA reserves the right to reject or rescind any registration and return registration fees accordingly. Registrant, speaker, sponsor, or other attendee or agent assumes all risks incidental to participation in all event activities, including loss or damage to property and/or personal injury.

Where FMA takes photos/video at events, by attending you give permission to use images taken at the event, as well as any written comments